

School of Communication

February 21, 2011

Monday Memo

- Please check out the Scholarship section below – some deadlines are TODAY!
- Calling all screenwriters, it's time to climb out from your den! The 2011 Community of Writers at Squaw Valley is now accepting applications for our summer 2011 Screenwriting Program! Deadline for application is May 10th. Check the website for further details:
http://www.squawvalleywriters.org/swriter_ws.htm
- Popular Twitter group and chat, Help a PR Pro Out, a.k.a. "HAPPO," is hosting its first-ever live event in several cities on Thursday, February 24, 2011 from 6 to 8 p.m. Deanna Ferrari, PRSA board member, is the Pittsburgh champion assisting local professionals and students in their job search and will be co-hosting the event with coworker and fellow PRSA Pittsburgh member Suzanne Basista at [Bar Louie Station Square](#). This informal "HAPPO Hour" will be a chance for professionals and students to network, share job leads, and connect for tips on job searching. To attend, or for more information, please contact Deanna by Tuesday, February 22 at dferrari@marcusa.com. You can also contact Deanna to be put in touch with a local professional who can help with tips on resumes, cover letters, and interviews. Follow along on Twitter by following the hashtag [#happopgh](#).
- Carnegie Science Center is calling amateur photographers of all ages! Show off your camera skills, and your love of science, by submitting up to two of your best photographs that capture a scientific theme. Entering is easy, and you can win cash prizes!
<http://tribweb.upickem.net/engine/Welcome.aspx?contestid=26688>

Last week's news that's still important this week...

- The Office of Career Development invites you to a *Networking Reception & Etiquette Dinner* on Tuesday, February 22 from 4-5:30pm in Lawrence Hall Ballroom. Buy your ticket now, space is limited! This is a great opportunity to network with employers!
- Join AdFed/PRSSA for a double feature of the Sundance Film Festival Award Winning Documentary Art & Copy on Tuesday, February 22 @ 6pm and 9pm in JVH. This is open to all students and guests. The cost is \$2.00. All proceeds benefit AdFed/PRSSA.
- Internship Fair – February 23rd The 2011 Internship Fair will be held in the Ballroom of Lawrence Hall on Wednesday, February 23 from 1-2:30 p.m. If you are interested in a Spring or Fall internship or even part time job opportunities in the field, please plan to come and meet the recruiters. Bring your resume if you have one and come dressed to impress. Over 20 organizations are coming to talk to you, please come meet them and network!

Important Dates for the Spring 2011 Semester

March

- 3/1 (T) Final Day for Automatic "W" Grade Spring 2011
- 3/7 (M) Spring Break Begins
- 3/14 (M) Advising & Registration Period begins, Summer 2011 & Fall 2011
- 3/14 (M) Regular Classes Resume 8:00am
- 3/28 & 3/29 (M/T) Graduation Fair, Ballroom
- 3/31 (H) Registration Periods ends for Fall 2011, Full-time Returning Students

April

- 4/4 (M) Schedule Change Period for Fall & Summer 2011 begins
- 4/25 (M) Final Day to withdrawal from ANY Spring 2011 Course
- 4/30 (S) Finals Week Begins

May

- 5/6 (F) Finals Week Ends
- 5/7 (S) Hooding (9am) / Commencement (1pm) Ceremony

Important Dates for the Fall 2010 Semester

Accelerated Classes

February

- 2/26 (S) Accelerated Programs' 1st Quarter Spring 2011 Ends

March

- 3/2 (W) Saturday Accelerated 1st Quarter Grades Due
- 3/5 (S) Accelerated Programs' Mid-Semester Break
- 3/12 (S) Accelerated Programs' 2nd Quarter Spring 2011 begins
- 3/14 (M) Advising & Registration Period begins, Summer 2011 & Fall 2011
- 3/22 (T) Final Day to completely withdraw and receive 100% tuition 2nd Quarter Accelerated
- 3/22 (T) Schedule Change period ends 2nd Quarter Accelerated
- 3/28 & 3/29 (M/T) Graduation Fair, Ballroom
- 3/31 (H) Registration Periods ends for Fall 2011, Full-time Returning Students

April

- 4/4 (M) Schedule Change Period for Fall & Summer 2011 begins
 - 4/19 (T) Final day to withdraw from any course 2nd Quarter Accelerated
 - 4/23 (S) Accelerated Break
 - 4/30 (S) Accelerated Programs' 2nd Quarter Spring 2011 Term Ends
- #### May
- 5/7 (S) Hooding (9am) / Commencement (1pm) Ceremony

Kudos to our Faculty

- Kudos to Dr. Tatyana Dumova. Dr. Tatyana Dumova was named to a panel of international experts of the New Eurasia Foundation to evaluate grant proposals in information technologies. Russia's Ministry of Education and Science and the New Eurasia Foundation announced a 2011 grant competition to award a total of \$170 million to the Russian institutions of higher learning. Grant making offers support for original research programs in 21 areas of science and technology. The funding is provided by the government of the Russian Federation. The New Eurasia Foundation is part of the Eurasia Foundation Network launched in 2004 by the Eurasia Foundation, a non-profit organization supported by the United States Agency for International Development (USAID).

- Attend *Speaking Light, a photographic arts lecture series* on Friday, February 25th at 6pm in JVH with speaker Christine Holtz whose current photographic work examines the vernacular landscapes that are the setting for monumental and life changing experiences. The series will hold lectures on the last Friday of each month.
- A School of Communication Alumni Reception will be held on March 10 in NYC. <http://www.pointpark.edu/Alumni/Events>
- National Sports Career Conference for College Students – March 26-27 in Washington, D.C. at Georgetown University. SEME is the premier national sports career and networking conference in the nation. It's a great opportunity for students to hear from the leaders in the industry and to see if the sports industry is right for them. There are keynote speakers, panels, breakout sessions and a resume critique with top sports industry recruiters. Early Bird Discount available. www.seme-now.com
- The National Press Photographers Association, Point Park chapter will be showing Bill Putnam's exhibition, "Faces of Battle, Afghanistan" with Mr. Putnam making a special guest appearance on Friday, April 8 at the JVH Auditorium from 7 – 9pm. It is free to students and the public. Come view history in the making and hear Bill Putnam speak about his experience. More information can be found here: <http://www.facebook.com/event.php?eid=143405105720825>

The Monday memo is published weekly courtesy of
The School of Communication Student Success Center
Email your information to Amy Kier at akier@pointpark.edu

Employment Opportunities -

- WJAC-TV in Johnstown has employment opportunities available. Take a look here: <http://www.wjactv.com/station/2261255/detail.html>
- CBS Radio is recruiting for Full and Part Time positions in Pittsburgh. All interested candidates must apply online at www.cbsradio.com/careers.

Internships –

- We're looking for our next summer advertising/design, public relations and interactive/multimedia interns! If you think you have what it takes to be one of GatesmanMarmion+Dave's Brandterns, "like" us on Face book for more info on how to apply: <http://www.facebook.com/l/69b31VVjVj9pkvhaI4CCdqDLEGw/on.fb.me/fugjzS>
- The Crossroads Foundation is looking for a summer intern and a fall intern.
Scope of Internship: Assist with donor and alumni communications and newsletters; write copy for corporate and foundation planned solicitations, Write copy for the Spring and Fall annual appeal, Update Crossroads' website, Initiate social networking as a means of contacting and engaging alumni, Help with researching and writing drafts of grant proposals, Assist with special events, Help with Crossroads' communications/outreach program including donor newsletter(s), targeted mailings, Position works with the Executive Director and Director of Development
Requirements: Excellent writing and interviewing skills, Possess strong verbal communications skills, Ability to work independently and take direction as needed, Knowledgeable of social media and how to integrate in a communications program. *Stipend:* Crossroads will offer a stipend of \$700 for a summer internship and \$850 for the fall 2011 semester internship. *To Apply:* Interested students may apply by submitting resume, cover letter and faculty recommendations as MS Word attachments to: frouzier@crfdn.org
- **BizChicks Seeking Journalism Interns** Do you dream of becoming the next Lesley Stahl or Katie Couric? BizChicks, a new online magazine for the professional woman, is looking for young, aspiring journalists who are news savvy, hungry to pitch, and know what's worth writing about. We are always looking for new minds and creative people to join our team, and there is no better way to get inside the journalism industry than gaining experience with an internship with us. If you are interested in being an intern at BizChicks, please send us your resume, along with a statement as to why you would like to be a part of BizChicks Online to info@bizchicks.org AND bas@muslaw.com. You must be at least 18 years of age to intern with BizChicks. Internships are for unpaid, academic credit.
Responsibilities: The BizChicks interns are responsible for writing articles on any of the topics we cover: business, careers, lifestyle, health & wellness, eco-friendly, food & wine, and women's empowerment and leadership issues. They also assist in editing papers, newsletters and helping the editor with many projects involving writing. The interns also assist the chief editor in making sure all feature interviews are conducted properly. This position includes doing research, coming up with interview questions, and publishing the interviews.
BizChicks Online is in search of an intern for the coming semester. Among other things, the intern, working closely with online editors, will help manage the website. Tasks will range from editing blog submissions, to corresponding with blog contributors, to helping expand BizChicks network of contributors, to working with WordPress.
Requirements: First and foremost, the intern must enjoy issues that are important to women, and business women in particular. In terms of technical skills, proficiency in WordPress, Photoshop or Illustrator are key.
- Paid Internship for Communications and PR majors for the Summer 2011. Information can be found here: http://flypittsburgh.com/employment_opportunity-intern-communications
- The Pittsburgh Pirates are now hiring a Media Relations Intern. Find out more here...and APPLY NOW!
<http://careers.pirates.com/careers.aspx?adata=CmBKSbUzcSFvbjcAftNTI1wz%2frAjONtWSRyjbkgBDEhYAmE8t1HPcmu cwL12wcrsUa1uTuon29gfpM7a5ERZ5Ar6KPtrYhJQ>

Scholarships

- **APPLICATION DEADLINE TODAY!**

The School of Communication has Endowed Scholarships for current students that they are giving away this year!

Myron Cope Scholarship - \$1,000 to Junior or Senior interested in sports journalism

Margy Snyder Scholarship - \$2,600 to junior or senior broadcast majors

Marc USA Scholarship - \$3,000 to junior or senior ad/pr majors

The Pittsburgh Post-Gazette internship and scholarship \$1000.00

Vin LaBarbera Scholarship - \$2,400 to freshman (new) school of communication students

Details regarding these scholarships were sent to you via email on February 7th. You may also stop by the School of Communication to pick up the details located on the 10th Floor of Thayer Hall.

The deadline for application for all scholarships is Monday, February 21, so hurry and get your applications in!

- Through the NAACP Pittsburgh Branch, Drs. Nancy and Milton Washington, along with Point Park University, are sponsoring a scholarship for 2011 Point Park University continuing students. The scholarship awardees will be chosen from applicants meeting the following criteria. An applicant must: be a Point Park University currently enrolled continuing student, submit an official transcript of grades from the past year and one letter of recommendation from a current Point Park University professor, have at least a 3.0 cumulative grade point average, have or be willing to obtain a current NAACP membership, submit a typewritten (double-spaced) essay with a minimum of 500 words on: "How does the increasing diversity of Point Park University enhance your educational experience and advance your future career goals?"

Submit the above-listed information to:

Keith Paylo

Dean of Student Affairs, Dean of Students

Office of Student Affairs

7th Floor Student Center #714

Email questions to bcinpinski@pointpark.edu or call 412-392-4215.

Application packets must be received no later than Monday, March 28, 2011.

The winner will be recognized at the NAACP Human Rights Dinner on May 5, 2011 at the Omni William Penn Hotel. The scholarship will be awarded in July 2011 upon written proof of full-time enrollment at Point Park University for the Fall of 2011. Scholarship funds will be applied directly to the student awardees' University account.

Incomplete or Late Applications will be disqualified.

- The Academy of Television Arts & Sciences Foundation, in association with Ernst & Young LLP and the Grable Foundation, is offering four scholarships in honor of Fred Rogers, the creator and long-time host of Mister Rogers' Neighborhood. The scholarships are intended to support and encourage aspiring undergraduate or graduate students to pursue careers in children's media and further the values and principles of Fred Rogers' work. Get details and applications visit www.emmysfoundation.org/fred-rogers-memorial-scholarship
- The Newspaper Guild of Pittsburgh, Local 38061, is offering two \$1500 scholarships to undergraduate students who want to work in print journalism as reporters, copy editors, photographers, paginators or graphic designers. To be eligible, you must have completed at least four semesters and have at least one full semester to complete. You must be from Allegheny, Beaver, Butler, Fayette, Washington or Westmoreland counties or attend a college or university in those counties. Application deadline is March 1, 2011. Download your application today from www.pghguild.com
- Journalism and communications majors at the graduate and undergraduate level who are of Greek American heritage may apply for annual scholarships given in the amount of \$5,000 in memory of Peter Agris, the late founder and publisher of The Hellenic Chronicle. The non-renewable grants have been offered by the Alpha Omega Council of New England and the Agris family for the last 19 years.
Criteria for candidates includes: Greek American heritage; current full-time enrollment as a journalism or communications major at the graduate or undergraduate level in an accredited college or university in the United States; active participation in school, community, church organizations; a minimum of a 3.0 GPA and demonstrated financial need.
Candidates may view The Peter Agris Journalism Scholarships Facebook page and download an application on the Alpha Omega Council's website at www.alphaomegacouncil.com. The following items must be returned by email to nancyasavage@gmail.com or by mail to: The Peter Agris Memorial Journalism Scholarships Committee, c/o Nancy Agris Savage, 9 Nonesuch Drive, Natick, MA 01760 by no later than March 1, 2011: 1) completed application; 2) current transcript; 3) required essay and 4) copies of any published articles or other professional materials that would enhance the application. Questions may be directed to nancyasavage@gmail.com.

- WorldNomads.com in conjunction with Rough Guides and BikeHike Adventures is offering the chance to be mentored by Rough Guides travel writer Terry Richardson. The scholarship recipient will work with Terry in Istanbul and also have the chance to write and review for Rough Guides. The resulting work will be considered for publication in the next edition of The Rough Guide to Istanbul. The winner of the scholarship will be flown to Istanbul from their country of residence where they will join a 12 day Turkish Delight tour with BikeHike Adventures. Following this, they will meet their mentor in Istanbul, gaining invaluable mentoring and hands-on experience in everything they need to know about writing from the road. Applicants for the scholarship must submit a 500 word travel story based on 'Sustainable Travel', 'Journey in an Unknown Culture' or 'My Big Adventure'. Their entry should be uploaded to Worldnomads.com Journals where they will also be asked to provide 200 words or less on why they should be awarded the 2011 Travel Writing Scholarship. All interested students should visit the WorldNomads.com Scholarship page for more information. The deadline for entrants is March 28, 2011. This opportunity is open to all students.
- Point Park University Scholarship Essay Contests
 1. John V. Hopkins Scholarship \$1000
 Entry requirements: The contest is open to any full-time student who will be a junior or senior in fall term, 2011 and who has a cumulative QPA of 3.5 or better as of fall term, 2010. A student who has already won this award may not enter the competition a second time.
 Essay requirements: 1,000-word essay on assigned topic due April 1, 2011 to be submitted to Jan Ryan in the Academic Affairs Office, 817 Academic Hall or emailed to jryan@pointpark.edu.
 2. Non-Traditional Scholarship 3 credits of tuition
 Entry requirements: The contest is open to any student, part-time or full-time, who is at least 25 years old, pursuing a first university degree, and who has a cumulative Point Park University QPA of 3.0 or better as of fall term, 2010. A student who has already won this award may not enter the competition a second time.
 Essay Requirements: 500 word essay on assigned topic due April 1, 2011 to be submitted to Jan Ryan in the Academic Affairs Office, 817 Academic Hall or emailed to jryan@pointpark.edu.

Topics and Entry Forms for both essay contests are available in 817 Academic Hall. To have this information emailed to you, please contact Jan Ryan at jryan@pointpark.edu

- Apply for The Ralph Flamminio Memorial Scholarship, presented by The Pennsylvania Associated Press Managing Editors. The winner of the Scholarship will receive a \$3,000 cash award. Requirements include: You must be a Pennsylvania resident; an academic freshman-through-senior at a four-year institution, (you do not have to be journalism major); have determined to pursue a career in print journalism; an excellent student; active on your campus newspaper or have print journalism experience. To apply, please send: A cover letter describing your experience in print journalism, your interest in the field and what you might contribute to our craft as a journalist; also, tell us something about yourself and your interests; a college transcript; up to five of your favorite (non-returnable) clips; and a letter of recommendation from a faculty member or professional. Application Deadline: April 15, 2011
 The winner will be announced by early May, and will be honored at the Pennsylvania Associated Press Managing Editors annual banquet in May.
 Send to: Larry Holeva, PAPME Scholarship Committee
 C/O The Citizens' Voice
 75 N. Washington St.
 Wilkes-Barre, Pa. 18711
- **Pennsylvania Women's Press Association** has announced its annual Teresa Spatara Scholarship of \$1500 to a print journalism major who is working toward a newspaper career. Students must be a Pennsylvania resident, enrolled in a print journalism major in a Pennsylvania college or university and a junior, senior or graduate student. The scholarship is open to men and women. Application deadline is April 15, 2011. Complete scholarship application information can be found on their website at http://www.pwpa.us/pwpa_scholarship.htm .