

School of Communication

March 21, 2011

Monday Memo

This week's events...

- There is a new scholarship posted and several that have deadline dates of next Monday. Check out the scholarship section.
 - Registration for Summer 2011 and Fall 2011 continues this week. Please check your email for specific information.
 - Are you graduating? Visit the Graduation Fair **TODAY and TOMORROW**.
<http://www.pointpark.edu/About/AdminDepts/PhysicalPlantFacilities/ConferenceEventServices/FeaturedEvents1/GraduationFair>
 - Please join us at Blogfest. Sponsored by The Society of Professional Journalists Wednesday, March 23 at 6 p.m. JVH Auditorium. Come meet local bloggers Seth Rorabaugh, Bill Steigerwald and Terra McBride and hear presentations about blogging in Pittsburgh. Audience members will have the opportunity to greet panelists personally and participate in the panel discussion. Free cookies and refreshments will follow.
 - The Honors Program, Career Development and Campus Life's Sophomore Experience invite all students considering graduate school to a workshop on Thursday, March 24 starting at 4:30 p.m. in 409 Lawrence Hall. All class levels are welcome. Speakers and topics: Dr. Robert McInerney, associate professor of psychology, graduate-level writing and research; Matt Ussia, adjunct faculty, writing personal statements; Lynn Ribar, associate director, graduate and adult enrollment, how to make your application stand out; Mark Mangini, graduate education major; life as a graduate student; Sarah Miess, Kaplan Test Prep and Admissions, admission exams; and Andy McNeil, financial aid counselor, financing your graduate school education. RSVP to Career Development to save a space.
 - WestPACS Job & Internship Fair ~ Wednesday, March 23, 2011 ~ 10am - 3pm ~ Monroeville Convention Center Register Online: WWW.WESTPACS.ORG Ticket price: \$5 if you register online, price at the fair is \$10. Shuttles will be provided. Candidates must bring resumes and wear professional attire. For more information, contact The Office of Career Development.
 - Attend *Speaking Light, a photographic arts lecture series* on Friday, March 25th at 6pm in JVH with speaker Heather Pinson, author of *The Jazz Image, Seeing Music through Herman Leonard's Photography*. This will be the last talk in the series until the Fall 2011 semester.
 - The Office of Career Development has the following employers on-campus for recruitment.
Waddell & Reed On-Campus Recruitment Tuesday, March 22nd ~10am-2pm ~ Outside Point Cafe Recruiting full-time financial advisors and internships
The Limited at Ross Park Mall On-Campus Recruitment Wednesday, March 23rd ~ 10am-4pm ~ Outside Point Cafe Recruiting sales associates and stock room associates
Clean Water Action On-Campus Recruitment Thursday, March 24th ~ 10am-2pm ~ Outside Point Cafe Recruiting canvass and grassroots positions
- Last week's news that's still important this week...**
- The Cavalcade is a literary magazine designed at and by Point Park University students. It is currently in need of submissions! Poems, stories, artwork, and photography, and essays are all accepted. We will accept up to five entries from any one person. The Cavalcade desires passionate, young, and talented work from Point Park students. Please send your work to pointparkcavalcade@gmail.com

Important Dates for the Spring 2011 Semester

March

3/28 & 3/29 (M/T) Graduation Fair, Ballroom
3/31 (H) Registration Periods ends for Fall 2011,
Full-time Returning Students

April

4/4 (M) Schedule Change Period for Fall & Summer 2011 begins
4/25 (M) Final Day to withdrawal from ANY Spring 2011 Course
4/30 (S) Finals Week Begins

May

5/6 (F) Finals Week Ends
5/6 (F) Graduate Hooding Ceremony (7pm)
5/7 (S) Commencement Ceremony (10 am)

Important Dates for the Fall 2010 Semester

Accelerated Classes

March

3/22 (T) Final Day to completely withdraw and receive
100% tuition 2nd Quarter Accelerated
3/22 (T) Schedule Change period ends 2nd Quarter Accelerated
3/28 & 3/29 (M/T) Graduation Fair, Ballroom
3/31 (H) Registration Periods ends for Fall 2011,
Full-time Returning Students

April

4/4 (M) Schedule Change Period for Fall & Summer 2011 begins
4/19 (T) Final day to withdraw from any course 2nd Quarter
Accelerated
4/23 (S) Accelerated Break
4/30 (S) Accelerated Programs' 2nd Quarter Spring 2011 Term Ends

May

5/6 (F) Graduate Hooding Ceremony (7pm)
5/7 (S) Commencement Ceremony (10 am)

- Calling all screenwriters, it's time to climb out from your den! The 2011 Community of Writers at Squaw Valley is now accepting applications for our summer 2011 Screenwriting Program! Deadline for application is May 10th. Check the website for further details: http://www.squawvalleywriters.org/swriter_ws.htm
- Carnegie Science Center is calling amateur photographers of all ages! Show off your camera skills, and your love of science, by submitting up to two of your best photographs that capture a scientific theme. Entering is easy, and you can win cash prizes! <http://tribweb.upickem.net/engine/Welcome.aspx?contestid=26688>
- National Sports Career Conference for College Students – March 26-27 in Washington, D.C. at Georgetown University. SEME is the premier national sports career and networking conference in the nation. It's a great opportunity for students to hear from the leaders in the industry and to see if the sports industry is right for them. There are keynote speakers, panels, breakout sessions and a resume critique with top sports industry recruiters. Early Bird Discount available. www.seme-now.com
- The National Press Photographers Association, Point Park chapter will be showing Bill Putnam's exhibition, "Faces of Battle, Afghanistan" with Mr. Putnam making a special guest appearance on Friday, April 8 at the JVH Auditorium from 7 – 9pm. It is free to students and the public. Come view history in the making and hear Bill Putnam speak about his experience. More information can be found here: <http://www.facebook.com/event.php?eid=143405105720825>

The Monday memo is published weekly courtesy of
The School of Communication Student Success Center
Email your information to Amy Kier at akier@pointpark.edu

Kudos to our Faculty

Dr. Tatyana Dumova received the Pennsylvania Communication Association (PCA) Executive Council's commendation for her service as Applied Communication Interest Council Chair of PCA in 2009-2010. Pennsylvania Communication Association is one of the oldest professional communication associations in the United States which promotes teaching, scholarship and communication research. During the 2010 PCA Annual Conference, Dr. Dumova was elected Chair of the Communication Education Interest Council.

Kudos to WPPJ, Professor David Fabilli and our Students

Once again this year WPPJ was recognized by the Inter-collegiate Broadcasting System (IBS). Ten WPPJ students and myself attended the 71st IBS National Conference in NYC last week. At the awards presentation last Saturday, WPPJ came up the winner in two categories -- "Best Station Event" for its Early Learning Institute Rock-a-Thon and "Best Podcast" for the "Lost & Forgotten" program produced by Kelsey Kahla and Nick Sperdute.

Plus WPPJ staffers earned four Finalist/'Honorable Mention' certificates: "Best Specialty Music Show" for Nick Sperdute, "Best News Feature" for Anthony Costulas, "Best On-Air Personality" for Nate Zerambo and also "Best Station Event Promo" for Val Palmieri and Nate Zerambo. While each award was a thrill — the "Rock-a-Thon" award was easily the most emotional and satisfying to all of us, and a fitting tribute to the very special staff and students of the Early Learning Institute itself.

And, to top it off, WPPJ was one of only three stations awarded the IBS "Gold" standard for its overall operation, based upon a Bronze-Silver-Gold-Platinum ranking. Just two stations earned "Platinum" status.

IBS is a national college radio station organization made up of some 200 member radio stations from nearly every state in the US. Just over 800 student broadcasters attended last week's conference.

Kudos to everyone involved with the Brackets 101 Event, Professor Helen Fallon and our students

A great night was had at the third annual Brackets 101 event. With an estimate of 200 guests who attended, the event raised about \$19,000 for the scholarship fund. The festivities included silent auction prizes, three wonderful live auction items that brought in more than \$5,000, and a guest appearance by some Pittsburgh Passion football players who volunteered for the evening. The Brackets 101 panel of experts included KDKA sports anchor and Point Park alumnus Bob Pompeani, publisher of the Pittsburgh Sports Report and television personality Ellis Cannon, NBEBasketball.com and PSR contributor Ray Mernaugh, and Point Park basketball coach Bob Rager.

Kudos to Josh Frketic who won the \$1,000 scholarship. Please congratulate him, as well as the other applicants – Michael Kravetz, Matt Desmond, Doug Andiorio and Ken Musgrave. Point Park alumnus Pete Zapadka, now on online editor at the PG, judged the contest.

A booklet was created of several of Myron Cope's excellent Sports Illustrated articles and a great first-person account of interning with Myron by bachelor's and master's alumnus Dan Hart, now manager of media relations for the Pittsburgh Pirates. With this great event, we are hoping to offer two scholarships in Myron's name next year.

Employment Opportunities -

- WJAC-TV in Johnstown has employment opportunities available. Take a look here: <http://www.wjactv.com/station/2261255/detail.html>
- CBS Radio is recruiting for Full and Part Time positions in Pittsburgh. All interested candidates must apply online at www.cbsradio.com/careers.

Internships –

- We're looking for our next summer advertising/design, public relations and interactive/multimedia interns! If you think you have what it takes to be one of GatesmanMarmion+Dave's Brandterns, "like" us on Face book for more info on how to apply: <http://www.facebook.com/1/69b31VVj9pkvhaI4CCdqDLEGw/on.fb.me/fugjzS>
- The Crossroads Foundation is looking for a summer intern and a fall intern.
Scope of Internship: Assist with donor and alumni communications and newsletters; write copy for corporate and foundation planned solicitations, Write copy for the Spring and Fall annual appeal, Update Crossroads' website, Initiate social networking as a means of contacting and engaging alumni, Help with researching and writing drafts of grant proposals, Assist with special events, Help with Crossroads' communications/outreach program including donor newsletter(s), targeted mailings, Position works with the Executive Director and Director of Development
Requirements: Excellent writing and interviewing skills, Possess strong verbal communications skills, Ability to work independently and take direction as needed, Knowledgeable of social media and how to integrate in a communications program. **Stipend:** Crossroads will offer a stipend of \$700 for a summer internship and \$850 for the fall 2011 semester internship. **To Apply:** Interested students may apply by submitting resume, cover letter and faculty recommendations as MS Word attachments to: frouzier@crfdn.org
- **BizChicks Seeking Journalism Interns** Do you dream of becoming the next Lesley Stahl or Katie Couric? BizChicks, a new online magazine for the professional woman, is looking for young, aspiring journalists who are news savvy, hungry to pitch, and know what's worth writing about. We are always looking for new minds and creative people to join our team, and there is no better way to get inside the journalism industry than gaining experience with an internship with us. If you are interested in being an intern at BizChicks, please send us your resume, along with a statement as to why you would like to be a part of BizChicks Online to info@bizchicks.org AND bas@muslaw.com. You must be at least 18 years of age to intern with BizChicks. Internships are for unpaid, academic credit.
Responsibilities: The BizChicks interns are responsible for writing articles on any of the topics we cover: business, careers, lifestyle, health & wellness, eco-friendly, food & wine, and women's empowerment and leadership issues. They also assist in editing papers, newsletters and helping the editor with many projects involving writing. The interns also assist the chief editor in making sure all feature interviews are conducted properly. This position includes doing research, coming up with interview questions, and publishing the interviews.
BizChicks Online is in search of an intern for the coming semester. Among other things, the intern, working closely with online editors, will help manage the website. Tasks will range from editing blog submissions, to corresponding with blog contributors, to helping expand BizChicks network of contributors, to working with WordPress.
Requirements: First and foremost, the intern must enjoy issues that are important to women, and business women in particular. In terms of technical skills, proficiency in WordPress, Photoshop or Illustrator are key.
- Paid Internship for Communications and PR majors for the Summer 2011. Information can be found here: http://flypittsburgh.com/employment_opportunity-intern-communications
- The Pittsburgh Pirates are now hiring a Media Relations Intern. Find out more here...and APPLY NOW!
<http://careers.pirates.com/careers.aspx?adata=CmBKSBuZcSFvbjcAfTNTI1wz%2frAjONtWSRYjbgBDEhYAmE8t1HPcmuclwL12wcrsUa1uTuon29gfPm7a5ERZ5Ar6KPTrYhJQ>

Scholarships

- **NEW SCHOLARSHIP** ~ The Pennsylvania Public Relations Society (PPRS) Student Development Committee encourages full-time Pennsylvania college students majoring in a communications-related field of study (i.e. public relations, journalism, mass communications) to apply for the PPRS Communications Scholarship.

Selection Criteria

One \$1,000.00 scholarship recipient will be selected based on the following criteria:

1. A legal Pennsylvania resident
2. A full-time student in their junior or senior year in Fall 2011 and majoring in a communications-related discipline at a Pennsylvania college or university
3. Academic achievement (must have a current college grade point average of 2.75 or higher, based on a 4.0 scale)
4. Extracurricular activities and campus involvement
5. Strong writing skills

Application Requirements

Please submit the following, postmarked by May 6, 2011, in order to be considered for the scholarship:

1. A completed application form, including Personal Essay, on a separate sheet of paper.
2. Official college/university transcript with most recent semester grades
3. Two letters of recommendation, at least one of which must come from a communications professor from your respective school.
4. Materials should be submitted together in one envelope.

Return the completed application to:

Justin Fleming
PPRS Student Development Committee Chair
C/O NASW-PA
425 N. 21st Street
Suite 401
Camp Hill, PA 17011-2223

The completed application must be postmarked on or before Friday, May 6, 2011. A committee of PPRS members will review all applications. Applicants will be notified regarding selection results. The scholarship winner will be invited to and recognized at an upcoming PPRS meeting. The winner may choose to have the \$1,000 award made out to his or her university or university bookstore. A recipient may apply for the scholarship for three consecutive semesters provided the student maintains at least a 2.75 GPA in his or her major and overall. PPRS does not discriminate on the basis of age, race, creed, color, gender, religion, nationality, disability, lifestyle or sexual orientation. PPRS reserves the right not to award a scholarship in any given year without recourse. The decision of PPRS is final. *All information submitted to the PPRS Student Development Committee will remain confidential.*

The Pennsylvania Public Relations Society is the oldest organization of public relations professionals in the greater Harrisburg area. Meetings are held in the Harrisburg area on the last Thursday of the month from January through June and September through October. For more information about PPRS, visit www.pprs-hbg.org.

- Through the NAACP Pittsburgh Branch, Drs. Nancy and Milton Washington, along with Point Park University, are sponsoring a scholarship for 2011 Point Park University continuing students. The scholarship awardees will be chosen from applicants meeting the following criteria. An applicant must: be a Point Park University currently enrolled continuing student, submit an official transcript of grades from the past year and one letter of recommendation from a current Point Park University professor, have at least a 3.0 cumulative grade point average, have or be willing to obtain a current NAACP membership, submit a typewritten (double-spaced) essay with a minimum of 500 words on: "How does the increasing diversity of Point Park University enhance your educational experience and advance your future career goals?"

Submit the above-listed information to:

Keith Paylo
Dean of Student Affairs, Dean of Students
Office of Student Affairs
7th Floor Student Center #714

Email questions to bcinpinski@pointpark.edu or call 412-392-4215.

Application packets must be received no later than Monday, March 28, 2011.

The winner will be recognized at the NAACP Human Rights Dinner on May 5, 2011 at the Omni William Penn Hotel. The scholarship will be awarded in July 2011 upon written proof of full-time enrollment at Point Park University for the Fall of 2011. Scholarship funds will be applied directly to the student awardees' University account.

Incomplete or Late Applications will be disqualified.

- WorldNomads.com in conjunction with Rough Guides and BikeHike Adventures is offering the chance to be mentored by Rough Guides travel writer Terry Richardson. The scholarship recipient will work with Terry in Istanbul and also have the chance to write and review for Rough Guides. The resulting work will be considered for publication in the next edition of The Rough Guide to Istanbul. The winner of the scholarship will be flown to Istanbul from their country of residence where they will join a 12 day Turkish Delight tour with BikeHike Adventures. Following this, they will meet their mentor in Istanbul, gaining invaluable mentoring and hands-on experience in everything they need to know about writing from the road. Applicants for the scholarship must submit a 500 word travel story based on 'Sustainable Travel', 'Journey in an Unknown Culture' or 'My Big Adventure'. Their entry should be uploaded to Worldnomads.com Journals where they will also be asked to provide 200 words or less on why they should be awarded the 2011 Travel Writing Scholarship. All interested students should visit the WorldNomads.com Scholarship page for more information. **The deadline for entrants is March 28, 2011.** This opportunity is open to all students.

- The Academy of Television Arts & Sciences Foundation, in association with Ernst & Young LLP and the Grable Foundation, is offering four scholarships in honor of Fred Rogers, the creator and long-time host of Mister Rogers' Neighborhood. The scholarships are intended to support and encourage aspiring undergraduate or graduate students to pursue careers in children's media and further the values and principles of Fred Rogers' work. Get details and applications visit www.emmysfoundation.org/fred-rogers-memorial-scholarship

- **Point Park University Scholarship Essay Contests**

1. John V. Hopkins Scholarship \$1000
Entry requirements: The contest is open to any full-time student who will be a junior or senior in fall term, 2011 and who has a cumulative QPA of 3.5 or better as of fall term, 2010. A student who has already won this award may not enter the competition a second time.
Essay requirements: 1,000-word essay on assigned topic **due April 1, 2011** to be submitted to Jan Ryan in the Academic Affairs Office, 817 Academic Hall or emailed to jryan@pointpark.edu.
2. Non-Traditional Scholarship 3 credits of tuition
Entry requirements: The contest is open to any student, part-time or full-time, who is at least 25 years old, pursuing a first university degree, and who has a cumulative Point Park University QPA of 3.0 or better as of fall term, 2010. A student who has already won this award may not enter the competition a second time.
Essay Requirements: 500 word essay on assigned topic **due April 1, 2011** to be submitted to Jan Ryan in the Academic Affairs Office, 817 Academic Hall or emailed to jryan@pointpark.edu.

Topics and Entry Forms for both essay contests are available in 817 Academic Hall. To have this information emailed to you, please contact Jan Ryan at jryan@pointpark.edu

- Apply for The Ralph Flamminio Memorial Scholarship, presented by **The Pennsylvania Associated Press Managing Editors**.
The winner of the Scholarship will receive a \$3,000 cash award. Requirements include: You must be a Pennsylvania resident; an academic freshman-through-senior at a four-year institution, (you do not have to be journalism major); have determined to pursue a career in print journalism; an excellent student; active on your campus newspaper or have print journalism experience.
To apply, please send: A cover letter describing your experience in print journalism, your interest in the field and what you might contribute to our craft as a journalist; also, tell us something about yourself and your interests; a college transcript; up to five of your favorite (non-returnable) clips; and a letter of recommendation from a faculty member or professional.
Application Deadline: April 15, 2011
The winner will be announced by early May, and will be honored at the Pennsylvania Associated Press Managing Editors annual banquet in May.
Send to: Larry Holeva, PAPME Scholarship Committee
C/O The Citizens' Voice
75 N. Washington St.
Wilkes-Barre, Pa. 18711
- **Pennsylvania Women's Press Association** has announced its annual Teresa Spatara Scholarship of \$1500 to a print journalism major who is working toward a newspaper career. Students must be a Pennsylvania resident, enrolled in a print journalism major in a Pennsylvania college or university and a junior, senior or graduate student. The scholarship is open to men and women. **Application deadline is April 15, 2011.** Complete scholarship application information can be found on their website at http://www.pwpa.us/pwpa_scholarship.htm .