

program will come away with solid research skills and a strong psychological knowledge of how the community can contribute to the joy, dignity and freedom of individuals," said Robbins.

M.A. in Communication Technology

Beginning in the Fall of 2013, the School of Communication will offer a 36-credit Master of Arts degree in communication technology. The innovative M.A. program will prepare students to embrace technology as an essential part of their professional portfolio for careers in fields such as multimedia, graphic design, social media and digital journalism. "This graduate program in communication technology will focus on the recent trends and practices in the area of new and emerging communication technologies," said **Tatyana Dumova**, Ph.D., associate professor of multimedia. The program "will help its graduates stay current and succeed in an increasingly competitive and technology-driven world." The M.A. program reaches

far beyond skills-based training, keeping communications theory, ethics and legal scholarship at its core and incorporating a focus on new social interaction technologies. Graduates will be well-positioned to pursue careers in the business, government and non-profit sectors that deal with new media production, e-publishing, marketing, public affairs, education and professional training. The program "will enable students to develop knowledge of industry standard technology tools and applications used to design, produce and disseminate communication messages," Dumova said, and will "provide a working familiarity with technology-related principles and practices applied in diverse professional fields that are affected by established and emerging communication technologies." Point Park developed the program in response to recent developments in communications technology and the need for skilled professionals who not only understand but also embrace those ongoing changes. "The School of Communication is taking a lead in the region by

establishing this M.A. program focused on new media technology," said **Steve Hallock**, Ph.D., director of the school and its graduate studies program. "The world of journalism is changing and we are leading this change rather than waiting for it to come to us." Graduates will also be able to engage in communication technology analysis and research or seek admission to doctoral programs. Courses will be offered for both daytime and evening schedules, giving students the option of completing degree course work entirely through evening classes.

Learn More about Graduate Programs

For additional details on the new master's degree programs and other graduate education opportunities, including information about alumni tuition discounts, contact the Office of Graduate and Adult Enrollment, at ptenroll@pointpark.edu or 412-392-3808.

Scholarship Dinner Brings Benefactors & Recipients Together



Above: Trustee Emeritus **Thomas Golonski** (BUS 1972), fifth from right, joins some of the past and present recipients of the Thomas W. Golonski Family Undergraduate Scholarship at the Annual Scholarship Awards Dinner on campus Nov. 1. Family members, including Golonski's own granddaughter (at his immediate left), also joined the group for the photo (by Jim Judkis).

Nearly 100 people gathered together for the Annual Scholarship Awards Dinner in the Lawrence Hall ballroom on Nov. 1. Attendees included alumni and friends who have established an endowed scholarship fund, as well as current students and graduates who have benefited from a named scholarship during their studies. Among the more than 40 endowed scholarship funds at Point Park are those that honor the memory of a family member or friend, favorite teacher or other special purpose. The **Thomas W. Golonski** Family Undergraduate Scholarship, for example, benefits non-traditional undergraduates such as adults in part-time or accelerated programs. "Our generous benefactors share a commitment to the mission of Point Park University," says **Barbara Cinpinski**, Esq., director of planned giving. "They want to give back to students and to future generations." For more information, contact Cinpinski at 412-392-4215 or bcinpinski@pointpark.edu.