

Fall 2007
INTERCULTURAL/INTERNATIONAL COMMUNICATION
COMM 402

Course Information

Instructor: Tatyana Dumova, Ph.D.
Course: # 4866; W 2–4:50 pm in O’Kelly Hall Rms 201/ 221
Office hours: M 2–3 pm; T 3:30–4:30 pm; W 5–6 pm / O’Kelly Hall Rm 223
Contact: tatyana.dumova@und.edu or 701-777-4726

Course Description

This course will provide an overview of intercultural/international communication. Topics addressed will include: foundations of intercultural communication, intercultural communication processes, intercultural communication in everyday life, and intercultural communication in applied settings. After completing this course, students will acquire intercultural communication competencies that will allow them to develop greater intercultural awareness and ability to communicate effectively and appropriately in a diverse society and increasingly globalized economy. 3 credits

Course Goals

This course addresses the following School of Communication Goals for Student Learning:

COMMUNITY

1. To understand how language and communication processes create communities;
2. To understand the role of community and identity in how individuals see the world and others see them;
3. To understand the interactions of individuals, organizations, groups, and social movements and the conflicts and opportunities that can result;
4. To use an ethical framework to analyze and address the communication problems and opportunities of individuals and groups.

Required Textbook

Martin, J. N., & Nakayama, T. K. (2008). *Experiencing Intercultural communication: An Introduction* (3rd ed.). Boston, MA: McGraw-Hill.

Assignments and Grading

Weekly reading reviews (5 pts each/top 10 grades used)	50 pts
Two exams (midterm and final, 50 points each)	100 pts
Cultural profile wiki & reflection paper	100 pts
Photoblog & reflection paper	100 pts
Community mapping project	100 pts
Group presentation	50 pts
Class participation	50 pts
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	550 pts

Final grades will be calculated on a 10% per letter grade scale as follows:

A: 495 – 550 B: 440 – 494 C: 385 – 439 D: 330 – 384



Important Information

Academic Honesty: All students are subject to the UND Code of Student Life, including but not limited to, issues of Scholastic Dishonesty.

Classroom Policies:

- To receive a good grade in this class, you may want to complete all the assignments on time. For each day an assignment is late 5 pts will be deducted.
- Please do not hesitate to ask me for assistance when needed.
- Students taking this course for graduate credit will write a research paper (topic to be approved by the instructor).

Senior Portfolio Information: All School of Communication students are required to prepare a Senior Portfolio reflecting their work as students of the School. The portfolio must contain an up-to-date résumé, several examples of scholarly writing and other items, such as digital imaging, photography, video, public relations or advertising work, or any other communication-related artifacts that the student has produced.

Be sure to save your projects from this class so they could be included in the portfolio. You will be required to provide at least one piece of work that corresponds to each of the School of Communication majors' 12 Goals for Student Learning. Each course in the curriculum contributes to some of these goals, depending on whether the course is linked with the theme of community, information, or technology.

School of Communication Listserv: All SComm major and pre-major students are expected to subscribe to the School of Communication listserv (SComminfo). In order to subscribe, send an e-mail message from your own account to: *listserv@listserv.nodak.edu*

Subject: leave the subject line blank

Message: subscribe UND-scomminfo yourfirstname yourlastname

Cultural Diversity: The School of Communication is committed to bringing the richness of cultural diversity to all students. Through active engagement, the School of Communication endeavors to provide multi-cultural opportunities, to reduce cultural stereotypes, to embrace cultural differences, and to promote respect for cultural diversity.

Disability Accommodations: If you have a disability, you may be entitled to receive individualized accommodations intended to assure you an equal opportunity to participate in and benefit from the course. To request disability accommodations; please make an appointment to see the instructor.

All students will be accommodated to meet their needs. For more information and assistance, please call Disability Services at (701) 777-3245.

Grievance Policy: The School of Communication Studies follows the Academic Grievance Procedures of the College of Arts and Sciences. The procedures are posted online on the UND College of Arts and Sciences Forms web page at: <http://www.und.edu/dept/arts/sci/forms.html>

Topical Outline

Part I. *Foundations of Intercultural Communication*

- Aug 22 Welcome and introduction to the course
Aug 29 Foundations of intercultural communication. Ch. 1
Sept 5 History and intercultural communication. Ch. 2 & 3
Sept 12 Identity and intercultural communication. Ch. 4

Part II. *Intercultural Communication Processes*

- Sept 19 Verbal issues in intercultural communication. Ch. 5
Sept 26 Nonverbal communication issues. Ch. 6
Oct 3 Guest speaker presentation and discussion
Oct 10 **Midterm examination**

Part III. *Intercultural Communication in Everyday Life*

- Oct 17 Building intercultural competencies. Reading to be announced
Oct 24 Popular culture and intercultural communication. Ch. 7
Oct 31 Culture, communication, and conflict. Ch. 8
Nov 7 Intercultural relationships in everyday life. Ch. 9

Part IV. *Intercultural Communication in Applied Settings*

- Nov 14 Intercultural communication and leisure. Ch. 10
Nov 21 Intercultural communication and business. Ch. 11
Nov 28 Intercultural communication and education. Ch. 12
Dec 5 Intercultural communication and health care. Ch. 13
Dec 10 **Final examination** time Monday at 3:15 pm.

Course Assignments

Cultural Profile Wiki (due September 12)

Gather knowledge about a culture of interest for you. Learn about the social and political contexts, history and local customs, cultural practices and languages. Create a collaborative website (wiki) to share your findings with the class.

Photoblog (due October 17)

For this assignment, choose a culture other than your own and research it using the Internet. Keep an online journal (blog) of your discoveries, personal observations, and experiences. Support your blog entries with relevant photo and video images and descriptive links to sources of information.

Community Mapping (due November 28)

Google Earth is a three-dimensional visual representation of the planet captured by satellite and aerial photography. Google Earth Community is a databases of placemarks posted by people from around the globe about cultural landmarks and places of interest in their communities. In this project, you will explore how to create content for the information placemarks, which will put your community on a cultural map.

Group Presentation (due December 5) will focus on intercultural communication in an applied setting such as business, education, and health care in international contexts. The presentation should be well researched and delivered in a cohesive manner. Incorporate concepts and terms from the assigned readings and use communication aids in your presentation.