

FUNDAMENTALS OF PUBLIC SPEAKING (COMM 110)

Summer 2007

Instructor: Tatyana Dumova, Ph.D.
Course info: # 5971; 9 – 11 am MTWR; O'Kelly Hall Room 201
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Catalog Description

The theory and practice of public speaking with emphasis on content, organization, language, delivery, and critical evaluation of messages. Basic principles of speech from the viewpoint of composition and delivery. Emphasis on student performance stressing original thinking, effective organization and direct communication of ideas.

Course Goals

This course addresses the following School of Communication Goals for Student Learning:

COMMUNITY

1. To understand how language and communication processes create communities;
2. To understand the role of community and identity in how individuals see the world and others see them;
3. To understand the interactions of individuals, organizations, groups, and social movements and the conflicts and opportunities that can result;
4. To use an ethical framework to analyze and address the communication problems and opportunities of individuals and groups.

Required Texts

- Grice, G. L., & Skinner, J. F. (2007). *Mastering public speaking* (6th ed.). Boston, MA: Pearson Education.
- Haslerud Opp, M., & Tollefson, M. (2006-2007). *Workbook: Comm 110 – Fundamentals of public speaking* (17th edition). University of North Dakota.

Further Reading

Vital Speeches of the Day. UND Chester Fritz Library, Floor 1 Journals: PN6121.V52

Makay, J. J., Butland, M., & Mason, G. (2007). *Public speaking: Choices for effective results*. Debuque, IA: Kendall/Hunt Publishers.

Cooper, S., & Patton, R. (2007). *Writing logically, thinking critically* (6th ed.). New York: Pearson/Longman.

Harris, R. A. (2005). *Using sources effectively: Strengthening your writing and avoiding plagiarism* (2nd ed.). Los Angeles, CA: Pycszak Publishing.



Methods of Instruction

Methods of instruction include but are not limited to lecture and discussion, in-class speech exercises, individual and group assignments, as well as the use of classroom presentation technology and web-based social interaction tools.

Methods of Evaluation

Grading Scale

Four Quizzes worth 30 pts each	120	A: 900 – 1000 pts
Informative Speech (3-5 min)	100	B: 800 – 899 pts
Self-evaluation	20	C: 700 – 799 pts
Peer evaluation	25	D: 600 – 699 pts
Visual Aid Speech (4-6 min)	100	
Self-evaluation	20	
Peer evaluation	25	
Group Speech (20-25 min)	100	
Individual speech	50	
Reflective journal	25	
Persuasive Speech (7-9 min)	170	
Self-evaluation	20	
Peer evaluation	25	
Class Participation	100	
Course Portfolio	<u>100</u>	
Total: 1000 pts		

Expectations and Policies

Deadlines: All work must be submitted on time. Late work will not be accepted unless previous arrangements have been made with the instructor. In-class assignments cannot be made up.

Academic Integrity: All students are subject to the Code of Student Life, including but not limited to, issues of Scholastic Dishonesty. For more information, see <http://sos.und.edu/csl>.

School of Communication Listserv: All SComm major and pre-major students are expected to subscribe to the School of Communication listserv (SComminfo). In order to subscribe, send an e-mail message from your own account to: listserv@listserv.nodak.edu

Subject: leave the subject line blank

Message: subscribe UND-scomminfo yourfirstname yourlastname

Disability Accommodations: If you have a disability, you may be entitled to receive individualized accommodations intended to assure you an equal opportunity to participate in and benefit from the course. To request disability accommodations, please make an appointment with me. For more information and assistance, please call Disability Services at (701) 777-3245.

Cultural Diversity: The School of Communication is committed to bringing the richness of cultural diversity to all students. Through active engagement, the School of Communication endeavors to provide multi-cultural opportunities, to reduce cultural stereotypes, to embrace cultural differences, and to promote respect for cultural diversity.

Senior Portfolio Information: All School of Communication students are required to prepare a Senior Portfolio reflecting their work as students of the School. The portfolio must contain an up-to-date résumé, several examples of scholarly writing and other items, such as public relations or advertising work, photography, video, digital imaging, or any other communication-related artifacts that the student has produced. Be sure to save your projects from this class so they could be included in the portfolio. You will be required to provide at least one piece of work that corresponds to each of the School of Communication majors' 12 Goals for Student Learning. Each course in the curriculum contributes to some of these goals, depending on whether the course is linked with the theme of community, information, or technology.

Tentative Schedule (subject to change)

Week	Day	Class Content	Reading Assignment
1	6/25	Introduction and Orientation	Syllabus
	6/26	INTRODUCTION SPEECHES, The Ethics of Public Speaking	Ch. 1, 2
	6/27	Speaking Confidently, Modes of Delivery, Responding to Speeches	Ch. 3, 4
	6/28	IMPROMPTU SPEECHES, Analyzing Your Audience	Ch. 5, 6
2	7/2	QUIZ 1 (Ch. 1, 2, 3 & 4), Researching Your Topic	Ch. 7, 8
	7/3	Organizing Your Speech, BROWN BAG SPEECHES	Ch. 9
	7/4	Labor Day Holiday, No Class	
	7/5	Outlining Your Speech, Group Work	Ch. 10, 11
3	7/9	QUIZ 2 (Ch. 5, 6, 7 & 8), Delivering Your Speech	Ch. 12, 13
	7/10	Speaking on Special Occasions, Practice Sessions	Ch. 18
	7/11	SPECIAL OCCASION SPEECHES, Assign Informative Speeches	
	7/12	Speaking to Inform, Peer Workshop	Ch. 15
4	7/16	QUIZ 3 (Ch. 9, 10, 11, 12 & 13), Answering Questions	Ch. 9, 10, 11, 12, 13
	7/17	INFORMATIVE SPEECHES, Assign Visual Aid Speeches	
	7/18	Using Presentational Aids, Presentation Software Overview	Ch. 14
	7/19	VISUAL AID SPEECHES, Adapting to the Speech Situation	
5	7/23	Strategy and Structure of Persuasion, Assign Group Speeches	Ch. 16, 17
	7/24	QUIZ 4 (Ch. 14, 15, 16, 17 & 18), Speaking in and as a Group	Ch. 14, 15, 16, 17, 18
	7/25	Peer Workshop, Practice Sessions	Ch. 19
	7/26	GROUP SPEECHES, Work on Reflective Journals	
6	7/30	Work on Portfolios, Assign Final Examination Speeches	
	7/31	Finish Portfolios, Evaluations of Course and Instructor	
	8/1	Final Examination (PERSUASIVE SPEECHES)	
	8/2	Finish Final Examination (PERSUASIVE SPEECHES)	